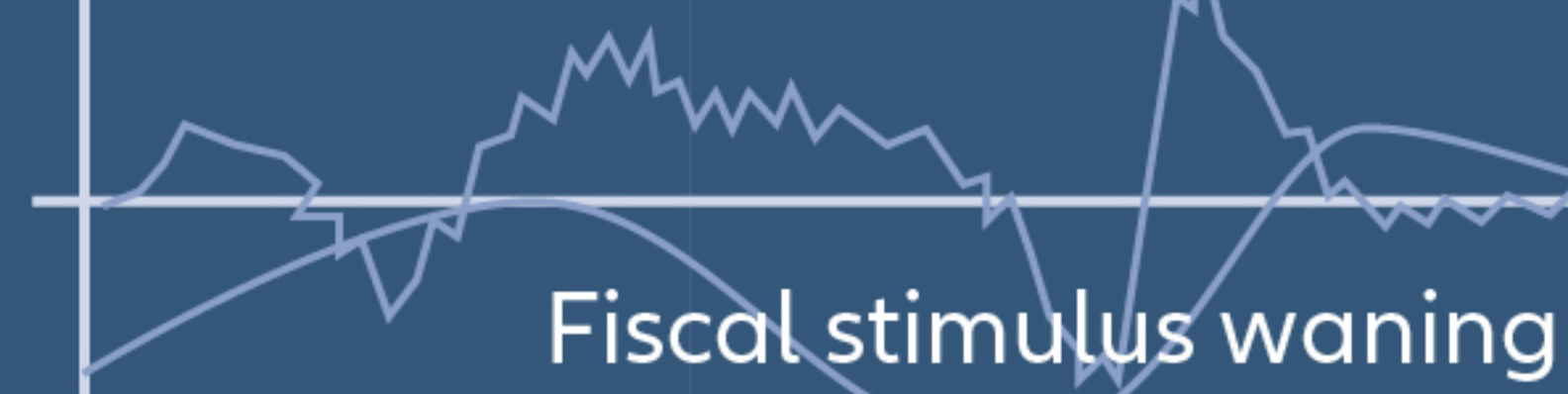


## HONG KONG INVESTMENT FORUM 2019 THEMES AND CONCLUSIONS

### TO NAVIGATE RECESSION FEARS AND PATCHY GROWTH, INVEST WISELY

#### Evidence of late-cycle economy:

Corporate profit growth peaked



Fiscal stimulus waning



#### FIND OPENINGS

Move selectively  
back into risk assets,  
based on strong  
fundamentals

### CHINA IS AN ASSET CLASS IN ITS OWN RIGHT

#### China A-shares:

- 3,500 listed companies
- \$7.6 trillion market cap

#### "Made in China 2025":

A strategic plan to boost  
high-tech industry



#### GOVERNANCE CAN BE A CONCERN

Use ESG factors to  
assess companies'  
health and prospects

### TRUMP AND BREXIT AREN'T THE ONLY POLITICAL QUESTION MARKS

Watch out for EU elections,  
populism in Italy and France,  
and elections in India and Indonesia



#### BE SELECTIVE

Don't write off  
opportunities  
at regional and  
sector levels

### A 'TECH COLD WAR' COULD BE MORE SIGNIFICANT THAN A TRADE WAR

The world could be forced  
to choose between American  
and Chinese tech ecosystems



#### WATCH SUPPLY-CHAIN CHANGES

Vietnam, Thailand could  
benefit from increased  
US-China competition

## 5 IDEAS FOR POSITIONING PORTFOLIOS



Plan your  
future: focus on  
the long term



Actively  
diversify across  
all asset classes



Use volatility:  
be an active  
investor



The biggest  
risk is to take  
no risk



Aim for an improved risk/return profile  
with environmental, social and  
governance (ESG) investing



Sources: Shanghai Stock Exchange, Shenzhen Stock Exchange.

Investing involves risk. The value of an investment and the income from it will fluctuate and investors may not get back the principal invested. Diversification does not ensure a profit or protect against a loss. Equities have tended to be volatile, and do not offer a fixed rate of return. Bond prices will normally decline as interest rates rise. The impact may be greater with longer-duration bonds. Foreign markets may be more volatile, less liquid, less transparent, and subject to less oversight, and values may fluctuate with currency exchange rates; these risks may be greater in emerging markets. Past performance is not indicative of future performance. This is a marketing communication. It is for informational purposes only. This document does not constitute investment advice or a recommendation to buy, sell or hold any security and shall not be deemed an offer to sell or a solicitation of an offer to buy any security.

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