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Active is: Expanding the boundaries of investing

# Asian high-yield bonds look increasingly attractive

by, | 18/03/2021 🔒 👃









## Summary

In the world of fixed income, Asia can offer more income potential and relative value than many other regions. This should be particularly helpful to investors today, given historically low interest rates and concerns over high valuations.

Although some fixed-income securities finished 2020 ahead of Asian high-yield bonds, the region still exhibited positive performance. Plus, this sector features what we believe is a very strong outlook. Among the many reasons why Asian high-yield bonds look enticing in today's low-yield environment (see chart):

- The Asian high-yield market has the same average credit rating as its lower-yielding US counterpart. Yet the yield pick-up Asia offers over other regions is at multi-year highs. In fact, since 2005, the cumulative performance and resilience of Asian high-yield bonds (up 229%) has been better than other regions.
- Asian high-yield bonds have lower average duration than other regional markets and lower durations generally involve less interest rate risk. This is particularly attractive today, when corporate bonds seem increasingly vulnerable to losses from sudden volatility in interest rate expectations.

#### Asia's yield pick-up over other regions is at multi-year highs



Source: JP Morgan and ICE BofA indices; Allianz Global Investors. Cumulative total return values are based in USD or (for euro and EMEA emerging markets) hedged into USD. Yield-to-worst figures for euro high yield are hedged into USD. Yield-to-worst for corporate bond indices is the yield-to-maturity adjusted down for bonds which can be "called away" (redeemed optionally at predetermined times before their maturity date). Past performance is not indicative of future results. See the disclosure at the end of this document for important index information

The strength of Asian high yield bonds comes despite factors that investors might consider negative for this asset class – including the ongoing Covid-19 pandemic and pockets of stress in China's property market.

value and greater protection from unexpected macroeconomic shocks. Indeed, foreign investors have steadily increased their holdings, buying about a quarter of all the newly issued Asian high yield bonds in 2020.

Given that one of the main reasons Asian high-yield bonds are attractive is their consistently strong coupon returns, which accrue over time, investors interested in this asset class should consider long-term allocations. Moreover, with a size of less than USD 300 billion, Asia's USD high-yield market is relatively small and concentrated. To expand the opportunity set and add to risk diversification, it's important to be active in looking for the right opportunities.

With more than 70% of developed-market government bonds in negative-yielding territory, and the average investment-grade corporate bond yield at a record low of less than 2%, we may be on the brink of a more strategic asset allocation shift to Asia and China. This shift has already accelerated in equities, and high-yield credit is well-placed to follow suit.

## Learn more

For in-depth insights into the Asian high-yield bond opportunity, read the original paper: "Why Asian high yields may soon turn from laggard to leader".

In the chart shown, Asian high yield is represented by JP Morgan Asia Credit Index - Non-Investment Grade; US high yield by ICE BofA US High Yield Index; euro high yield by ICE BofA Euro High Yield Index; EMEA high yield by ICE BofA High Yield EMEA EM Corporate Plus Index; Latin America high yield by ICE BofA High Yield Latin America EM Corporate Plus Index. For index definitions, visit: JP Morgan Index Suite and ICE BofA Indices. Investors cannot invest directly in an index.

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## Summary

To help investors navigate today's drastically different world, we've identified three overarching themes: a resurgent China, persistently low yields, and the drive to live and invest more sustainably. We're using our expertise and insights to explain why these themes represent some of the biggest opportunities and risks for portfolios – and what investors can do.

### Key takeaways

- Fundamental changes have made the traditional "rules" of investing less relevant which is why we're exploring three investable themes to help investors navigate a new era
- Investable theme #1: If rates and yields stay lower for even longer, investors will need strategies to pursue higher yields and returns while managing risk
- Investable theme #2: China is the world's new economic powerhouse, and investors must consider how to incorporate it – whatever the asset class and wherever they are in the
- Investable theme #3: With sustainability now essential to how the world invests, clients need help thinking in new ways – for example, by focusing on outcome-oriented results where the impact is measurable

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